Using the Q&A Feature

Everyone who is looking for great talent today knows it’s a challenge to get the right candidates interested in your company. To help them answer, "what it’s like to work at a certain company" get honest answers from people who work there. With our Q&A Feature, employee reviews will be complemented by real time discovery.

In the new “questions” tab, users have the opportunity to ask companies individual questions:

The free new kununu Q&A Feature is available for registered and logged-in company users who are currently already authorized to comment or leave reviews.

Here's how it works:

- Users can visit your company profile and ask questions about your company as an employer
- You will automatically receive a notification as soon as a review, question or answer for your business goes online
- You can go to ‘answer questions’ and as official company representatives answer any open questions regarding your business
- Similar to other websites, users can then specify with one click, if they found the answers helpful or not

To unlock to the Q&A Feature:

1. Create an account on kununu.com if you do not already have one
2. Apply for the activation of your account for the comment function and follow the instructions given
3. After checking the information provided, we will activate your account
Advantages:

- You’re in direct contact with potential applicants allowing you to develop relationships at the early stages of the application process
- You can portray your company as an attractive, transparent and active employer who is always present
- You’ll get insights through the topics and questions raised by future employees as to what is most important to them
- You will have the opportunity to stand out amongst your competitors by providing audiences another unique view of your company

Tips & Tricks:

- We recommend that employers ask questions about their company as clearly as possible in order to receive meaningful answers
- If there are any opposite opinions on a question, we suggest that you outline and explain your views
- Don’t discuss the experiences of specific individuals – it is the diversity of several perspectives that allows the opportunity for a balanced, open discussion
- If there are proven facts misrepresented or in violation of the community guidelines, we suggest reporting the corresponding content. To report content: click on the icon to the right next to the respective content. Reported content will be taken offline immediately and promptly reviewed by our community support team

Have questions? Reach out to our support team:
Email: support@kununu.us kununu.com